



Inciting Incident: How to Begin Your Story and Engage Audiences Right Away (Story Structure Essentials)

H. R. D'Costa

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Are You Struggling to Get Your Story Started?

Do you want to know how to **capture a reader's interest within the first 10 pages of your script**? In JERRY MAGUIRE, Renée Zellweger famously said, "You had me at 'hello.'" Great scripts (and novels*) do the same. They grip audiences *from the very beginning*. With the help of the inciting incident, your story can too.

Write a Gripping Story No Reader Can Put Down

If you understand the inciting incident--what it is, why it works, and when it happens--you'll be much closer to writing a gripping script that no reader will be able to put down. It's your **secret weapon against the worst writing sin: boring your readers**. But the inciting incident can be intimidating. When you're studying successful movies, you may find three (or more scenes) which seem like viable candidates. Sometimes, the inciting incident won't even be shown on-screen! And even if you figure that all out...how do you translate that knowledge and improve your own script?

What You'll Learn about the Inciting Incident

As the saying goes, "you fear what you don't understand." Well, fellow scribe, fear no longer. After you read this **clear, comprehensive, fluff-free guide**, the inciting incident won't be able to intimidate you anymore. It can't, not when you'll know everything about it, including:

- **the 4 key characteristics of the inciting incident**
- tips for presenting your hero's "everyday" world
- when the inciting incident occurs and when it's a wise strategy to keep it off-screen
- **the connection between the inciting incident and the end of Act One**
- how MINORITY REPORT got away with such a delayed inciting incident
- **the secret ingredient which made Liam Neeson so appealing in TAKEN and Ryan Reynolds so attractive in THE PROPOSAL** (it's not what you think)
- what conducive conditions are and how to distinguish them from the inciting incident
- the pitfalls of beginning your screenplay with extended prologue
- strategies for writing your first 10 pages
- **4 methods to handle the screenplay sequence after the inciting incident**
- how the inciting incident can help you edit your script

- the relationship between the inciting incident and genre
- 3 alternative approaches to the standard action movie inciting incident
- how to choose the best inciting incident if you've come up with multiple options

Like Examples? Me Too!

I'm a big fan of learning by example. So I use plenty of them to illustrate my points. But sometimes examples just aren't enough. That's why I've also included **10 detailed case studies** which should help you put together all the writing secrets you'll learn from this book.

All blockbuster films, the case studies include THE HUNGER GAMES, AIR FORCE ONE, A FEW GOOD MEN, MONSTERS INC., BRAVEHEART, and IT'S COMPLICATED.

Get an Edge Over the Competition

Make your script more engaging. Make your script more saleable.

Scroll up, click the buy button, and **get started on vitalizing your story today!**

* While all the examples come from movies, this guide can help novelists who are struggling to get their story started.

Other titles in the Story Structure Essentials series:

Trough of Hell: How to Wrap Up the Middle of Your Story with Maximum Impact
smarturl.it/conquer-act-two

Story Climax: How to Avoid Disappointed Audiences and Craft a Screenplay or Novel Climax that Thrills and Delights
smarturl.it/story-climax

If you're serious about writing screenplays and novels that audiences will love, take a look at:
Story Stakes: Your #1 Writing Skills Strategy to Produce a Page-Turner that Transforms Readers into Raving Fans of Your Screenplay or Novel
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From reader reviews:

Christopher Mills:

A lot of people always spent all their free time to vacation or maybe go to the outside with them family members or their friend. Do you know? Many a lot of people spent many people free time just watching TV, or even playing video games all day long. In order to try to find a new activity honestly, that is look different you can read a book. It is really fun for yourself. If you enjoy the book that you simply read you can spent 24 hours a day to reading a e-book. The book Inciting Incident: How to Begin Your Story and Engage Audiences Right Away (Story Structure Essentials) it is extremely good to read. There are a lot of individuals who recommended this book. We were holding enjoying reading this book. When you did not have enough space to deliver this book you can buy typically the e-book. You can m0ore effortlessly to read this book from the smart phone. The price is not too costly but this book offers high quality.

Earnestine Marcus:

This Inciting Incident: How to Begin Your Story and Engage Audiences Right Away (Story Structure Essentials) is great publication for you because the content and that is full of information for you who have always deal with world and also have to make decision every minute. This particular book reveal it facts accurately using great coordinate word or we can declare no rambling sentences included. So if you are read the idea hurriedly you can have whole details in it. Doesn't mean it only offers you straight forward sentences but challenging core information with beautiful delivering sentences. Having Inciting Incident: How to Begin Your Story and Engage Audiences Right Away (Story Structure Essentials) in your hand like getting the world in your arm, info in it is not ridiculous a single. We can say that no book that offer you world with ten or fifteen second right but this reserve already do that. So , this can be good reading book. Hey there Mr. and Mrs. hectic do you still doubt this?

Claudine Currie:

As a scholar exactly feel bored to be able to reading. If their teacher inquired them to go to the library or even make summary for some guide, they are complained. Just very little students that has reading's spirit or real their pastime. They just do what the educator want, like asked to go to the library. They go to there but nothing reading really. Any students feel that studying is not important, boring along with can't see colorful images on there. Yeah, it is to get complicated. Book is very important to suit your needs. As we know that on this period of time, many ways to get whatever we really wish for. Likewise word says, many ways to reach Chinese's country. Therefore this Inciting Incident: How to Begin Your Story and Engage Audiences Right Away (Story Structure Essentials) can make you really feel more interested to read.

Kenny Hardy:

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