



Engagement and Access: Innovative Approaches for Museums

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Engagement and Access: Innovative Approaches for Museums addresses how museums forge two-way communication and engaged participation through the use of community curation, social media, collaboration, and inquiry-based learning. Such approaches demonstrate how museums serve as thriving, central gathering places in communities and offer meaningful, creative educational experiences.

This book addresses how museums forge two-way communication and engaged participation through the use of community curation, social media, collaboration, and inquiry-based learning. The examples of engagement and access in this volume are paradigmatic of a shift in thinking. Each of these case studies advocate for doing and listening. That is to say, these institutions understand the importance of meeting the needs of audiences. And, in the twenty-first century, those audiences are onsite as well as online. While they represent only a handful of initiatives and engaging experiences thriving in museums today, they help us to see engagement and access in terms of virtual collections, the crowd (as in crowdsourcing, crowdfunding, and crowdcrafting), and the onsite experience.

The *Innovative Approaches for Museums* series offers case studies, written by scholars and practitioners from museums, galleries, and other institutions, that showcase the original, transformative, and sometimes wholly re-invented methods, techniques, systems, theories, and actions that demonstrate innovative work being done in the museum and cultural sector throughout the world. The authors come from a variety of institutions—in size, type, budget, audience, mission, and collection scope. Each volume offers ideas and support to those working in museums while serving as a resource and primer, as much as inspiration, for students and the museum staff and faculty training future professionals who will further develop future innovative approaches.

Contributions by: Charles Chen, Anne Corso, Jan Freedman, William Hennessey, Ashley Hosler, J. Patrick Kociolek, Sarah Lampen, Jennifer L. Lindsay, Margot Note, Stephanie Parrish, Marisa J. Pascucci, Janet Sinclair, Siobhan Starrs, Barbara W. Stauffer, Eric Steen, and Alison Zeidman

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Fred Simpson:

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