



# Communicating: A Social, Career, and Cultural Focus (11th Edition)

*Roy M. Berko, Andrew D. Wolvin, Darlyn R. Wolvin*

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**This highly-regarded introduction to communication book offers a comprehensive blend of basic communication theory, research, and skills, with a strong emphasis on relationship communication (social), workplace (career), and intercultural communication (culture).**

*Communicating* introduces the basic principles of communication and applies them to interpersonal, group, interviewing, and public speaking contexts. The book stresses communication competence through boxed material, “Learn by Doing” activities, thought-provoking questions, and self-assessment tests. New and strengthened pedagogy highlights and reinforces the book’s “social, career, and cultural” themes, with a particular emphasis on intercultural communication and communicating in an increasingly high-tech, global environment.

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