



**What the World Needs Now: A Resource Book for
Daydreamers, Frustrated Inventors, Cranks,
Efficiency Experts, Utopians, Gadgeteers,
Tinkerers and Just about Everybody Else (Third
Edition)**

Steven M Johnson

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Ever wanted a chair that converts into a rowing machine? Sunglasses that serve as a wallet? A car with a sundeck so you can work on your tan on those long road trips? Well, inventor and illustrator Steven Johnson has designed these marvels and many, many more, spurred on by a truly insatiable imagination. His wacky, wonderful concepts could very well change the world-that is, if someone was ever bold enough to build them. From clothing to dining technology, home furnishings to appliances, and gardening gadgets to survival gear, WHAT THE WORLD NEEDS NOW is a sourcebook of revolutionary designs that prove how far our techno-culture has yet to go. The book includes a three-step description of the author's method for imagining possible future products.

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