



Work Motivation (Applied Psychology Series)

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The volume focuses on three distinct themes:

- * the relationship between motivation and performance
- * practical examples of building and strengthening the motivating potential with particular attention paid to productivity and the health of the employees
- * the development of work motivation over time and the change of the relative importance of central variables

Work Motivation provides an exceptional blend of modern theoretical approaches, technologically sound techniques for solving practical problems, and empirical results to prove theoretical and technical validities.



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