



# Game Theory: A Non-Technical Introduction to the Analysis of Strategy

*Roger McCain*

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The objective of this text is to teach game theoretic principles by example in order to convey the concepts in a non-technical way. Game theoretic principles are the same across a wide field of applications, yet students typically find examples in their own fields easier to relate to. This book focuses on providing a true interdisciplinary perspective that draws upon applications from many different areas of study such as management, strategic planning, competitive intelligence, military operations, economics, political science, finance, etc.

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